



General Program Questions

What is a Call for Projects?

What are the ATA's priority projects?

How do you define a project?

Are projects already in design eligible for funding?

What does "ready to list" mean?

Can an organization submit more than one project call?

Can I nominate a project in need?

Can I submit a new project, current on-going project, or upcoming renovation project?

Am I guaranteed funding?

How much of the application can be filled out online?

Answer

The term "call for projects" refers to the process by which the Archery Trade Association invites prospective project initiators to apply for funding.

ATA's priority is to increase the recruitment and retention of new, current, and once-active archers and bowhunters. Any projects to be considered must include a primary purpose of increasing recruitment and retention of archery and bowhunting participants.

A project is defined as an effort to create or modify an archery-based service or program. Projects have a clear beginning and end.

No. The program will not consider reimbursing any current or past projects.

"Ready to list" refers to projects that have met outlined requirements and ready to begin.

Yes.

Yes. Please provide all details required for consideration.

If the project has yet to start, all projects will be considered for eligibility.

No.

All information can be found on the resource page. Please visit the [Archery Range and Program Call for Projects page](#) on AT.org.

Eligibility

The ATA is interested in the following types of projects:

- Explore Bowfishing and Explore Bowhunting Programs
- Archery Academies
- Temporary Archery Ranges
- Archery Parks
- Permanent Archery Ranges
- Program equipment subject to additional requirements
- Archery range additions and renovations
- Archery mentor programs
- Archery certifications and training
- College archery clubs and teams
- Archery program marketing efforts
- Programs that include archery pathway components
- Range designs subjected to additional requirements
- One-off programs that show direct connections to other programs

The following projects do NOT qualify:

- One-off programs
- Staff salary and compensation
- Firearm ONLY programs/ non-archery programs
- Reimbursement of previous projects
- Background checks, club dues or insurance
- On-site utilities
- Purchase of property
- Inventory
- Personal equipment
- Individual hunts
- Tournaments or related items
- Auction items and gifts
- Political advocacy efforts
- Indirect facilities, maintenance, and improvements

Questions? Please contact Nicole Nash, senior manager of Outreach, at (507) 233-8146 or nicolenash@archerytrade.org.